



# NGVAMERICA

## ANNUAL MEETING AND INDUSTRY SUMMIT



JOIN US  
OCTOBER 23-25, 2023

RANCHO BERNARDO INN  
SAN DIEGO, CA

## NGV23 SPONSORSHIP PROSPECTUS

[www.ngvshow.com](http://www.ngvshow.com)  
[www.ngvamerica.org](http://www.ngvamerica.org)







## THE BENEFITS OF SPONSORSHIP

*Put Your Company In The Fast Lane!*

As a sponsor of the NGVA Annual Meeting & Industry Summit, you will immediately elevate your company to a leadership position at the industry's premier natural gas vehicle event of the year. A sponsorship package will fuel your brand by solidifying your company's presence in the marketplace and as a key player in the natural gas vehicle industry.

A variety of **unique opportunities** to increase your **visibility** are available. Best of all, we can **tailor** and **customize** your sponsorship to match any budget and marketing **strategy** with our **targeted** onsite, online, and print options. **Act quickly, many high-profile sponsorships are exclusive and sell out fast.**

# PRESENTING HOSTS

## SPONSORSHIP OPPORTUNITY:

### NGV23 Presented by... You! – \$30,000 (3 – Available)

Add your company name and brand alongside NGVAmerica's as presenting host of NGV23. Your company's logo will be featured prominently on all conference billing and displayed throughout conference agenda and on all promotional materials and online platforms.

**2 SOLD, 1 REMAINS**



## Benefits of PRESENTING Sponsorship:

- Includes up to five (5) complimentary conference registrations (a \$4,495+ value)
- Company name/logo featured prominently on all conference lead billing. Logo displayed throughout conference agenda and on all promotions including the conference website
- On-site display opportunities
- One full-page company ad in onsite event program guide
- Access to post-summit attendee list
- Participation by company officials in the conference agenda





# PLATINUM SPONSORS

## SPONSORSHIP OPPORTUNITY: Choose One of the Following...

### NGV23 Welcome Reception – \$20,000

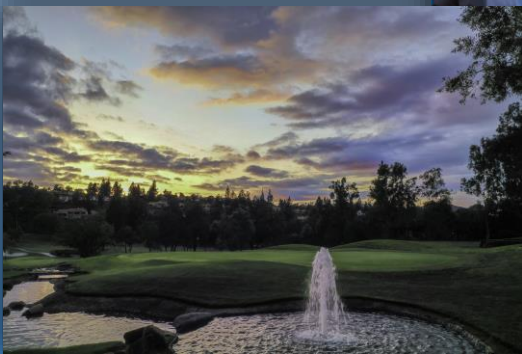
Have your company join NGVA in greeting attendees to the Rancho Bernardo at our opening welcome reception Monday evening with beautiful RBI golf vistas.

### NGV23 Achievement Awards Networking Reception – \$20,000

Cohost our annual networking event Tuesday evening where we will honor leaders in the NGV field guests and enjoy local food, beverages, and entertainment underneath a canopy glowing trees in RBI's sunken Santiago Courtyard.

## Benefits of PLATINUM Sponsorship:

- Includes up to three (3) complimentary conference registrations (a \$2,697+ value)
- Company logo on conference promotions including the conference website
- On-site display opportunities
- One full-page company ad in onsite event program guide
- Access to post-summit attendee list
- Participation by company officials in the conference agenda



# GOLD SPONSORS

## SPONSORSHIP OPPORTUNITY: Choose One of the Following...

### Midday Lunches - \$15,000 (2 - Available)

Host Monday's or Tuesday's midday networking lunch break on the Bernardo Patio overlooking the famed RBI golf course.

1 SOLD, 1 REMAINS

### Benefits of GOLD Sponsorship:

- Includes up to two (2) complimentary conference registrations (a \$1,798+ value)
- On-site display opportunities
- One full-page company ad in onsite event program guide
- Company logo on conference promotions including the conference website
- Access to post-summit attendee list



# SILVER SPONSORS

## SPONSORSHIP OPPORTUNITY: Choose One of the Following...

### Morning Breakfasts - \$10,000 (3 - Available)

Attendees will enjoy a great start to their conference day with a breakfast sponsored by you.

1 SOLD, 2 REMAIN

### Golf Outing - \$10,000

Sponsorship of NGV23s official golf outing located on-site. RBI's 18-hole championship course was designed by William Francis Bell in 1964. Fresh and current, the Resort Course holds the unique distinction of hosting both PGA and LPGA events and boasts well-maintained features and modern amenities in keeping with its celebrated heritage. Sponsorship includes a complimentary foursome and hosting opportunities.

SOLD



## Benefits of SILVER Sponsorship:

- Includes one (1) complimentary conference registration (a \$899+ value or a full foursome, depending on sponsorship chosen)
- On-site display opportunities
- One half-page company ad in onsite program guide
- Company logo on conference promotions including the conference website
- Access to post-summit attendee list



# BRONZE SPONSORS

## SPONSORSHIP OPPORTUNITY: Choose One of the Following...

### NGV23 Session Sponsorships - \$5,000 (5 – Available)

Special workshops are held throughout the conference to address key current topics of relevance to the NGV industry. Sponsors of these sessions receive branding and are considered for speaking opportunities.

**6 SOLD, 1 REMAINS**

### Lanyards - \$5,000

Printed exclusively with your logo and the NGVA logo, these lanyards are your company's chance to be on display to hundreds of attendees. We handle the production and distribution – your company gets the exposure!



### Branded Notebooks with Pen - \$5,000

This is an easy and effective way to get your message in the hands of every registered attendee. Popular, hard-covered notebooks with pen will be distributed to all attendees. Place your logo on the cover and get long-term exposure as attendees return to their offices to review important notes, memory-joggers and names of contacts.

### Hotel Key Cards - \$5,000

Take advantage of the key to successful conference marketing – and we mean that literally! Hotel Key Cards unlock the perfect opportunity for you to make an opening impressing as you welcome attendees to San Diego (final artwork to be approved by NGVA).

### Benefits of Bronze Sponsorship:

- 50% off one (1) conference registration (a \$449+ value)
- Company logo on conference promotions including the conference website
- Access to post-summit attendee list

# CHAMPION SPONSORS

## SPONSORSHIP OPPORTUNITY: Choose One of the Following...

### Networking Breaks - \$3,000 (3 - Available)

With healthy snacks and beverages, you are sure to leave a lasting impression. Recognition signage will further elevate your brand.

1 SOLD, 2 REMAIN

### Hydration Stations - \$3,000

Our Hydration Station sponsorship is the perfect opportunity to maximum brand awareness in the desert. We will provide branded BPA-free water bottles in addition to branded signage at all Hydration Stations.

SOLD



## Benefits of Champion Sponsorship:

- Company logo on conference promotions including the conference website
- Access to post-summit attendee list





# DISPLAY & ADVERTISING

## Tabletop Display– \$2,500

Market your brand, products and services with a display tabletop in our networking loggia... steps from the conference stage.

*Limited opportunities exist to display vehicles and equipment directly outside; please inquire.*

## Program Ads – \$1000 Each (Full-Page) / \$500 Each (Half-Page)

Place a print ad in our show program distributed to all attendees sharing our full agenda, conference details, and sponsor information.



**Want to customize a sponsorship and advertising/display package?**  
**Contact us today!**





# ABOUT OUR VENUE

*Rancho Bernardo Inn... an authentic California mission style experience where refined elegance meets relaxed charm*

Tucked away among the rolling hills of San Diego's North County and bounded by a championship golf course and stately private residences, the 265-acre Rancho Bernardo Inn resort is a respite from the mundane.

With all guest rooms refreshed in late 2022 and ample, inviting indoor/outdoor spaces ideal for conference meetings and networking, RBI is the perfect SoCal retreat to learn more about RNG commercial vehicle fleeing from the industry's leading experts.



**YES!** Our company wants to participate!

# SPONSORSHIP AGREEMENT

## Contact Information

Company Name (IMPORTANT: On the line above, complete as you would like the company name to appear in the program)

Name of Contact

Address

City/State/Zip Code

Telephone

Email Address (required)

Signature of Contact

Please email or fax form to:  
**Rochelle Neal**  
rneal@ngvamerica.org  
202-824-7081



## SPONSORSHIP LEVELS

### Presenting Level Sponsorship

- ☐ NGV23 Presented by...You! – \$30,000 (3 - Available) **2 SOLD, 1 REMAINS**

### Platinum Level Sponsorship

- ☐ Opening Night Reception – ~~20,000~~ **SOLD**  
☐ Achievement Awards Reception – ~~\$20,000~~ **SOLD**

### Gold Level Sponsorship

- ☐ Midday Lunches – \$ 15,000 (2 - Available) **1 REMAINS**

### Silver Level Sponsorship

- ☐ Morning Breakfasts – \$10,000 (3 - Available) **2 REMAIN**  
☐ Monday Golf Outing – ~~\$10,000~~ **SOLD**

### Bronze Level Sponsorship

- ☐ Session Sponsorships – \$5,000 (7 - Available) **1 REMAINS**  
☐ Branded Notebooks with Pens – \$5,000 **SOLD**  
☐ Lanyards – ~~\$5,000~~ **SOLD**  
☐ Hotel Key Cards – \$5,000

### Champion Level Sponsorship

- ☐ Networking Breaks – \$3,000 (3 - Available) **2 REMAIN**  
☐ Hydration Stations – ~~\$3,000~~ **SOLD**

## DISPLAY & ADVERTISING

- ☐ Display Tabletop – \$2,500  
☐ Vehicle/Product on Display – please inquire  
☐ Full-Page Advertisement – \$1,000  
☐ Half-Page Advertisement – \$500