



# NGVAMERICA

ANNUAL MEETING & INDUSTRY SUMMIT

DENVER COLORADO  
SEPTEMBER 7-9, 2016  
HYATT REGENCY DENVER



## NGVA MARKETPLACE & SPONSORSHIP PROSPECTUS

# NGVA MARKETPLACE – *NEW FOR 2016!*

New this year we are introducing the NGVA MarketPlace. This new feature is the perfect opportunity for your organization's brand to shine in front of all NGVA Industry Summit attendees. The MarketPlace will be located in the pre-function space of the Summit meeting rooms and will service as the networking hub of the program. ***SPACE IS LIMITED – Reserve your turn-key, MarketPlace stand today!***

You can discover new business opportunities, have meaningful conversations and connect with industry colleagues. Use your MarketPlace to stand out from the crowd, tell your story, make connections and generate leads.

## **BENEFITS INCLUDE:**

- A turn-key branded MarketPlace Stand for your company representative(s) to present/manage
- ***Opportunity during program to address attendees***
- Display marketing materials
- One complimentary conference pass
- 50% discount on additional conference passes
- Access to post-summit attendee list

**Cost - \$3,000**

## **MarketPlace Hours**

### **Wednesday, September 7<sup>th</sup>**

- 1:00 - 4:00 p.m. Board Committee Meetings & Conference Registration
- 6:30 - 7:30 p.m. NGVA Board of Directors Reception

### **Thursday, September 8<sup>th</sup>**

- 11:00 - 11:45 a.m. Networking Break
- 1:00 - 2:00 p.m. Networking Break
- 3:30 - 4:00 p.m. Networking Break
- 6:00 - 7:30 p.m. Conference Reception

### **Friday, September 9<sup>th</sup>**

- 7:30 - 8:00 a.m. Continental Breakfast
- 9:00 - 9:50 a.m. Networking Break

***\* Times are subject to change based on final program agenda***

# NGVA MARKETPLACE POD DESIGN

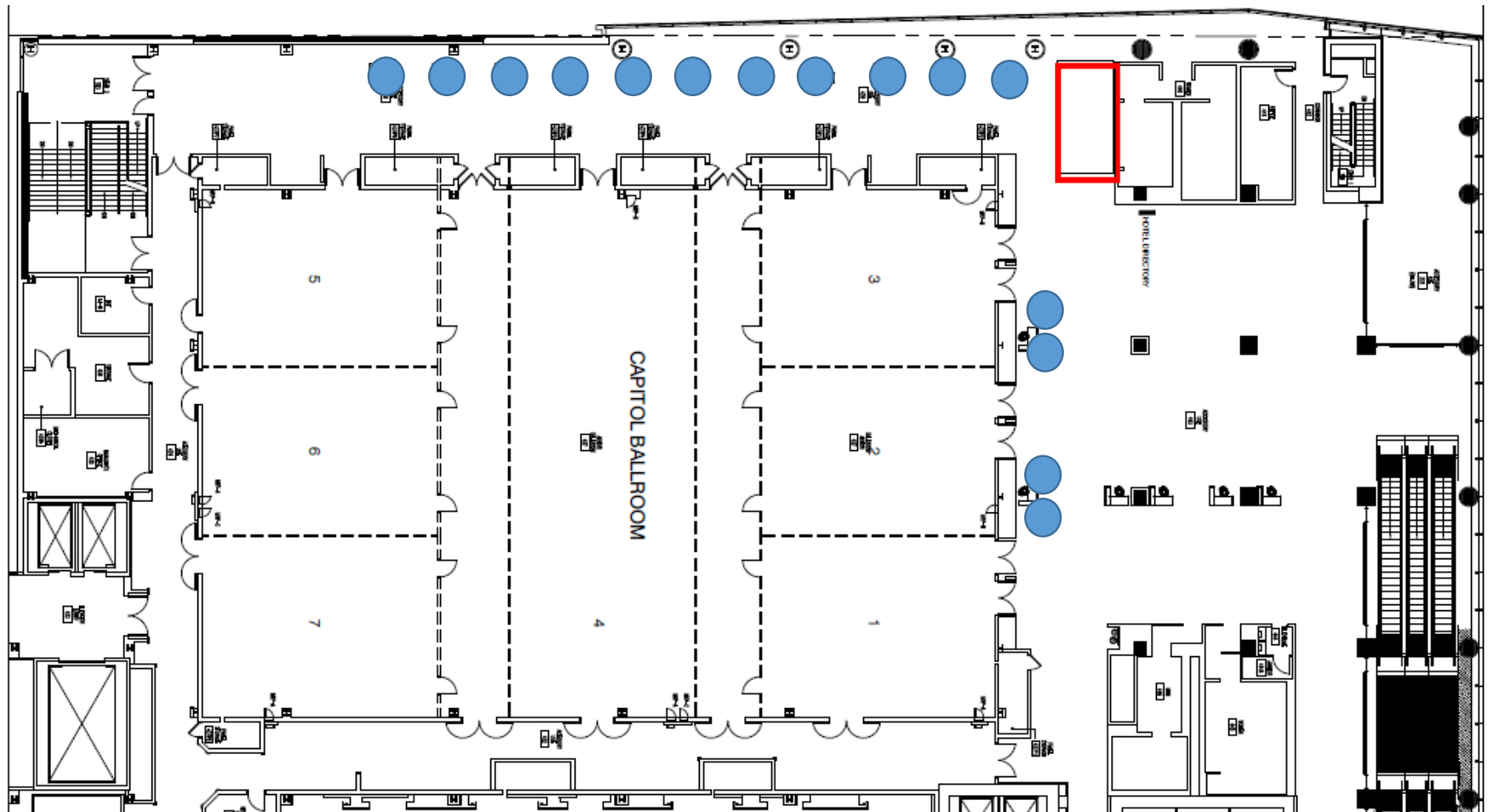


# NGVA MARKETPLACE – *NEW FOR 2016!*

● MarketPlace Pod Locations



Networking Lounge



# NETWORKING OPPORTUNITIES

## THE BENEFITS OF SPONSORSHIP

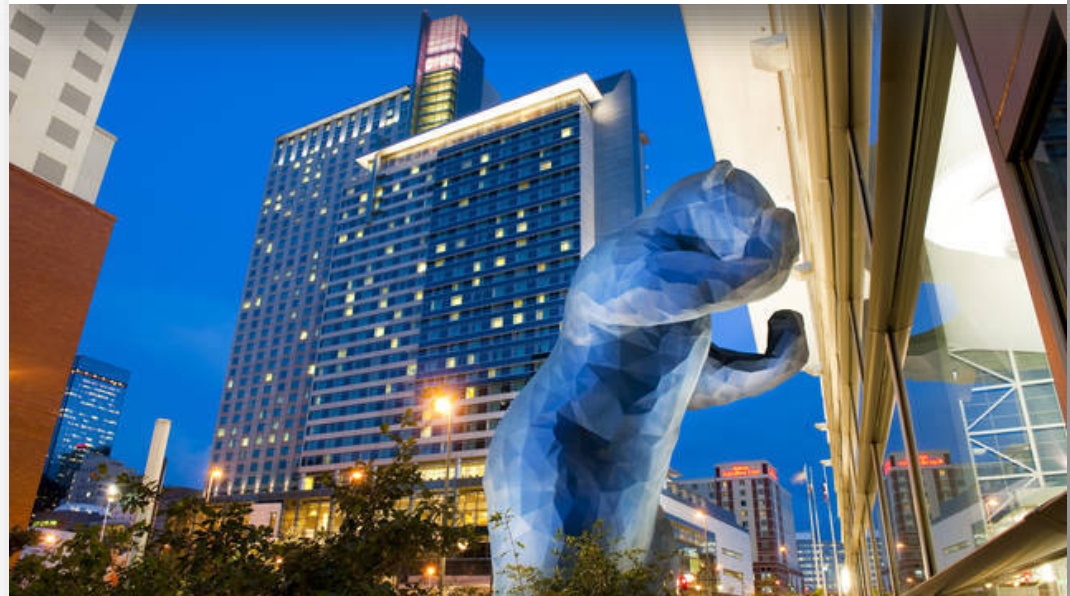
### *Put Your Company In The Fast Lane!*

As a sponsor of the NGVA Annual Meeting & Industry Summit, you will immediately elevate your company to a leadership position at the industry's natural gas vehicle event of the year. A sponsorship package will fuel your brand by solidifying your company's presence in the marketplace and as a key player in the natural gas vehicle industry.

A variety of **unique opportunities** to increase your **visibility** are available. Best of all, we can **tailor** your sponsorship to match any budget and marketing **strategy** with our **targeted** onsite, online, and print options. **Act quickly, many high profile sponsorships are exclusive and sell out fast.**



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# PLATINUM LEVEL SPONSORSHIP - \$25,000

## THE BENEFITS OF SPONSORSHIP

### Choose One of the Following Opportunities:

#### ■ Evening Reception

This reception, provides you with a great way to reinforce your presence and name recognition. This sponsorship offers event-related branding and napkins imprinted with your logo provided at all drink and food stations.

#### ■ Keynote/Awards Lunch

Be the sponsor of “the best of the best”, when NGVA recognizes the achievements of industry leaders in our discipline. Your sponsorship will include branding on event-related signage. Also your company executive will be welcomed on stage to introduce the keynote speaker.

### Additional Benefits of PLATINUM Sponsorship:

- One MarketSquare Stand (\$3,000 value)
- Three (3) complimentary conference registrations
- Company description and logo in onsite event program guide.
- One full-page company ad in onsite event program guide
- Company logo on conference website
- Access to post-summit attendee list



# GOLD LEVEL SPONSORSHIP - \$10,000 \*

## THE BENEFITS OF SPONSORSHIP

### Choose One of the Following Opportunities:

#### ▪ **Conference Mobile App**

The mobile app puts your brand in the industry's hand. This free downloadable app provides live updates, conference programming, floor maps, and attendee contact information.

#### ▪ **Grab and Go Breakfast (Friday)\* \$12,000**

Attendees will enjoy a great start to their day with a breakfast sponsored by you.

### Additional Benefits of **GOLD** Sponsorship:

- Two (2) complimentary conference registrations
- Company description and logo in onsite event program guide.
- One full-page company ad in onsite event program guide
- Company logo on conference website
- Access to post-summit attendee list



# SILVER LEVEL SPONSORSHIP - \$5,000

## THE BENEFITS OF SPONSORSHIP

### Choose One of the Following Opportunities:

- **Networking Breaks (One Available)**

With healthy snacks and beverages, you are sure to leave a lasting impression. Imprinted napkins and recognition signage will further elevate your brand.

- **Session Sponsorships**

Special workshops are being held throughout the conference to address key current topics of relevance to the NGV industry. Sponsors of these sessions receive branding and speaking opportunities.

- **Charging Stations**

Help attendees keep their electronic devices fueled up and connected thanks to your sponsorship.

- **Conference Tote Bags**

The ultimate walking billboard. Let your target audience advertise for you during and long after the close of the summit. Your company's logo will be printed on the tote bags distributed to each attendee on-site.

- **Hydration Stations**

Our Hydration sponsorship is the perfect opportunity for maximum brand awareness. We'll include a branded BPA-free water bottle in each attendee bag in addition to branded signage at all Hydration Stations.

- **Hotel Key Cards**

Take advantage of the key to successful conference marketing – and we mean that literally! Hotel Key Cards unlock the perfect opportunity for you to make an opening as impressive as you welcome attendees to Denver (final artwork to be approved by NGVA).

### Additional Benefits of SILVER Sponsorship:

- Two (2) complimentary conference registrations
- Company description and logo in onsite event program guide.
- One full-page company ad in onsite event program guide
- Company logo on conference website
- Access to post-summit attendee list





# BRONZE LEVEL SPONSORSHIP - \$3,000

## THE BENEFITS OF SPONSORSHIP

### Choose One of the Following Opportunities:

#### ■ Conference Lanyards

Printed exclusively with your logo and the NGVA logo, these lanyards are your company's chance to be on display to hundreds of attendees. We handle the production and distribution – your company gets the exposure!

#### ■ Branded Notebooks

This is an easy and effective way to get your message in the hands of every registered attendee. Popular, hard-covered notebooks will be distributed to all attendees in their conference bag. Place your logo on the cover of this notebook and get long-term exposure as attendees return to their offices to review important notes, memory-joggers, and names of contacts.

#### ■ Lip Balm

Your organization can be the “go-to” in the name of successful networking when you sponsor lip balm. Every attendee will receive lip balm in their registration bags, with your company logo imprinted right on the label. Not only will your brand be in participants’ hands during the summit, it will accompany them long after the journey home.

#### ■ Luggage Tags

Allow your message to tag along with every attendee! Placed in the conference bag, this premium luggage tag emblazoned with your corporate logo will receive repeated use, on business or leisure travel. Your logo will be seen at the conference and beyond!

#### ■ Conference Pens

It is a long-lasting sponsorship opportunity that is definitely worthy of some ink. Place your logo on high-quality pens that will be distributed in each conference bag. When attendees reach for pen, your company logo will be on it...at the summit and beyond.

### Additional Benefits of Bronze Sponsorship:

- Two (2) complementary conference registrations
- Company description and logo in onsite event program guide.
- One full-page company ad in onsite event program guide
- Company logo on conference website
- Access to post-summit attendee list

# MARKETPLACE & SPONSORSHIP AGREEMENT

## Contact Information

\_\_\_\_\_  
Company Name (IMPORTANT: On the line above, complete as you would like the company name to appear in the program)

\_\_\_\_\_  
Name of Contact

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

\_\_\_\_\_  
Telephone

\_\_\_\_\_  
Email Address (required)

\_\_\_\_\_  
Signature of Contact

### Payment Information

\$ \_\_\_\_\_

Check Payment (make payable to "NGVA")  Credit Card Payment (Maximum of \$10,000):  AMEX  MC  VISA

\_\_\_\_\_  
Name of Card Holder (As it appears on the credit card)

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
CVV

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

\_\_\_\_\_  
Signature of Cardholder (by my signature, I authorize the use of my credit card to pay the total charge listed above.)

Please mail form with payment to:  
NGVAmerica  
400 North Capitol Street, STE 450  
Washington, DC 20001

Or email form with payment to:  
Kelly Batte  
events@ngvamerica.org  
202-824-7026

**YES!** Our company wants to participate!

## NGVA MarketPlace

One MarketPlace Stand \$3,000

## SPONSORSHIP LEVELS

**Platinum Level Sponsorship - \$25,000**

- Evening Reception (Sold)
- Keynote & Award Lunch (Sold)

**Gold Level Sponsorship - \$10,000\***

- Conference Mobile App
- Grab and Go Breakfast (Sold)

**Silver Level Sponsorship - \$5,000**

- Networking Breaks
- Session Sponsorships
- Charging Stations (Sold)
- Conference Tote Bags (Sold)
- Hydration Stations (Sold)
- Hotel Key Cards (Sold)

**Bronze Level Sponsorship - \$3,000**

- Conference Lanyards (Sold)
- Branded Notebooks (Sold)
- Lip Balm
- Luggage Tags
- Conference Pens (Sold)

**NGVA**  
Denver, Colorado

**Annual Meeting & Industry Summit:**  
Where the NGV Industry Convenes

**September 7-9, 2016**  
The Hyatt Regency